

## ACFA Logo Items Chairman Duties

The ACFA Logo Items Chairman shall:

1. Fulfill the duties of this office and represent the Alabama Coastal Fisherman's Association (ACFA) in a manner consistent with the mission statement;
2. Maintain, develop and sell ACFA logo-based items to promote 'our brand' (including shirts, hats, stickers, koozies, license plates, etc.);
3. Devise a yearly projection (budget) for the Exec Board, of what products, designs, cost, and prices would best benefit this mission.
4. Work with a local, reputable dealer to develop our logo items (perhaps get them on board as an ACFA Sponsor to help defray costs).
5. Be at ACFA meetings to display and sell items.
6. Coordinate with Newsletter Editor about upcoming sales, pricing, or new items.
7. Coordinate with ACFA Treasurer to deposit any funds in excess of operating budget.
8. Provide monthly reports (Inventory and Financial) to Executive Board.

